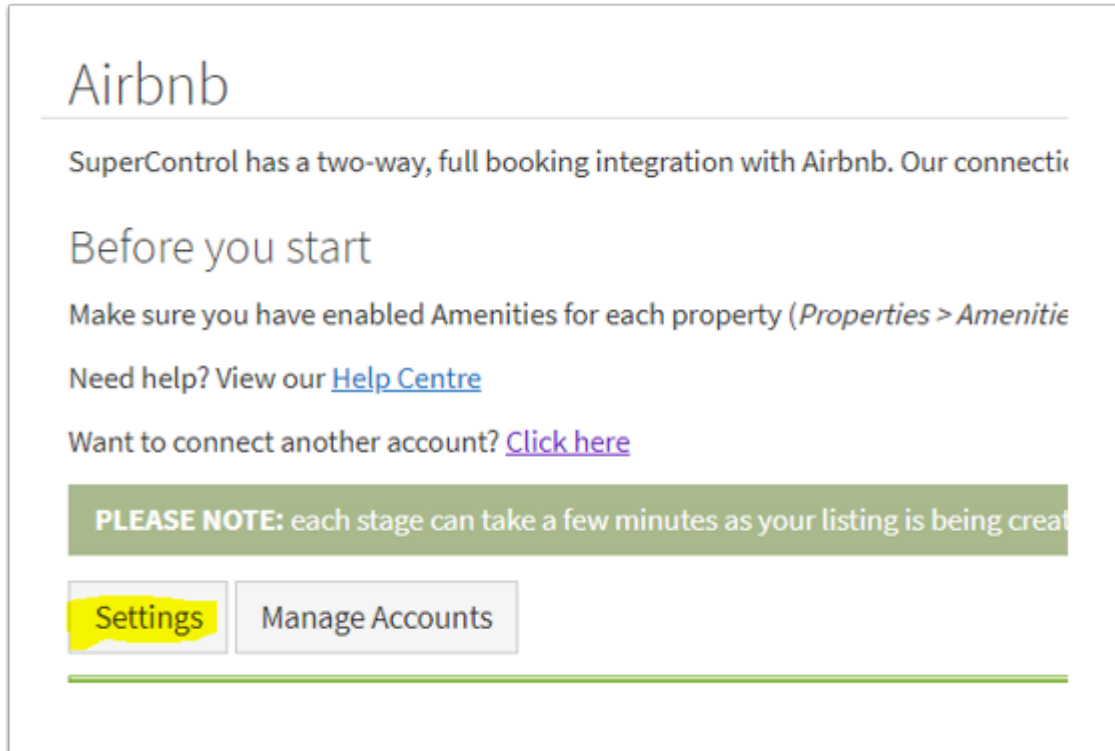


Airbnb Pricing: Uplifts and Base Price

How can I uplift my prices on Airbnb?

You can add an uplift to all new listings by going to integrations > Channel manager > International > Airbnb then click on the Settings button:



Select your uplift in the Uplift field of the Rates section (this will save automatically when edited):

Rates

Uplift:

4%

Cleaning fee:

Send discounts: ☐

Send default booking extras: ☒

Send security deposit: ☐

Show cleaning fee to:

☐ Owner

☐ Housekeeper

****IMPORTANT**** Adding an uplift here will **NOT** apply to existing listings – this will only affect any new listings you create.

To add an uplift to existing listings, the following steps must be completed on a property by property basis.

Step 1 – Go to Properties > Edit > Web details (for the relevant property) > Airbnb data > click on the Rates box.

You can then add your uplift for the listing in the Uplift field and click Save at the bottom right of the page to update:

Settings Rooms Web details Custom text Photos Amenities Documents Maps Price planner Discounts Options / Extras Availability Testimonials Notes Sharing Financial Surveygizmo

Web details Custom fields Booking summary Custom calendar text HomeAway Data **Airbnb Data**

Cottage

airbnb

Basic Details

Location

Description

Photo

Rates

Availability

Top tips from Airbnb:

- **Europe Only:** Additional fees (extra towels, linens, electricity etc) should be bundled into the cleaning fee.

Rates

Uplift:

5

Cleaning fee:

0

Show cleaning fee to:

☒ Owner
☒ Housekeeper

Send discounts: ☐

Send default options/extras: ☒

Send security deposit: ☐

* = required

Save

How can I control my Airbnb Base Price in non-date specific searches?

If a guest does a non-date specific search on Airbnb, you can now specify the base price that you would like to display. Within your Airbnb data page (*Properties > Edit > Airbnb data > Go*) click on Rates.

If left at 0, then we will use your lowest price for one night.

Basic Details

Amenities

Description

Booking settings

Rates

Rates

Uplift:

0%

Cleaning fee:

0

Min: £9 / Max: £478

Show cleaning fee to:

☒ Owner

☒ Housekeeper

Send discounts:

☐

Send default booking extras:

☒

Send security deposit:

☐

Default price:

0

The price that will be displayed before dates are selected.

0 = lowest one night price from existing prices

Min: £13 / Max: £20139