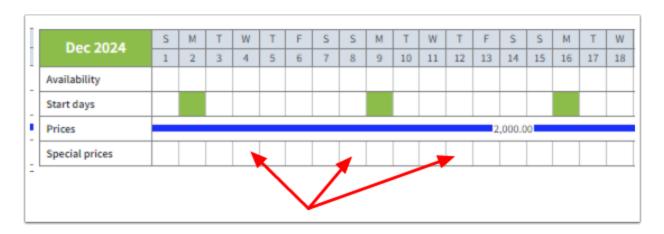
How can I add special pricing?

Special pricing allows you to create custom arrival days for a specific length of time without the need to amend the main settings of your price planner. This feature is useful for periods such as Christmas and bank holidays.

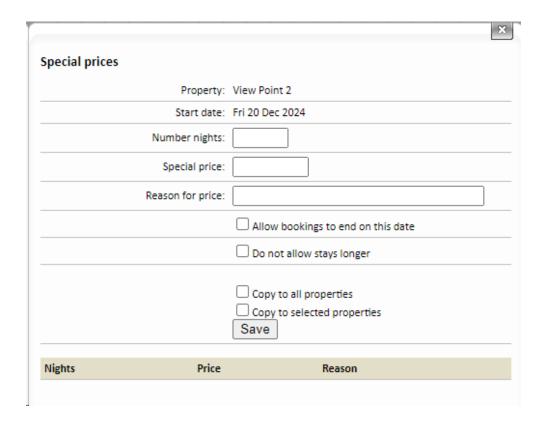
1. Go to Properties > Edit > select Price Planner to the right of the property > Go.

In the following example only allow a Monday and Friday is allowed for arrival. However, you can allow a Tuesday to be enabled as an arrival for a specific date to fill availability easily.

2. Click on the date you wish to enable for a special price within the **Special prices** row.



This will open a pop-up window.

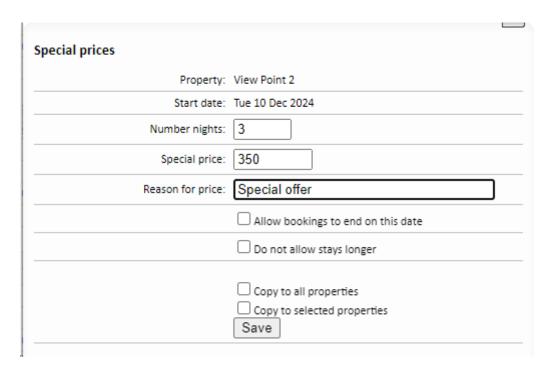


3. Enter Number nights, e.g. from Tuesday 10 December 2024 you wish to allow a 3 night stay only.

Enter the price for that stay.

Enter a reason (not compulsory) e.g. Bank holiday.

4. Tick any additional settings and click Save.



Allow bookings to end of this date - if this box is ticked it means a guest can choose to also depart on this date.

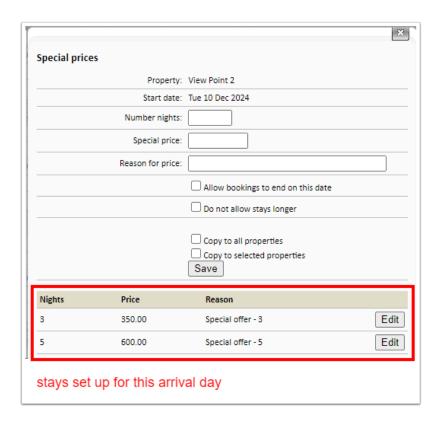
Do not allow stays longer - this means regardless of your next available arrival day, ticking this box means a guest can book 3 nights from this date and nothing else.

Copy to all properties - Tick this to copy this special price to all other properties.

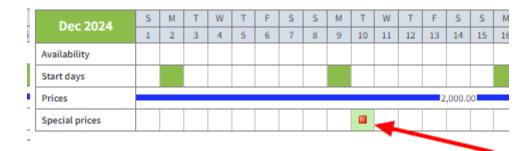
Copy to selected properties - Ticking this will open a window for you to manually select multiple properties to copy this special price to. (Hold the Ctrl/Cmd key down to select multiple properties).

5. Close the pop-up.

It will not automatically close after saving, this gives you the option to review the added special price and add more, if required.



Once a special price is activated you can see a red dot within your Price Planner:



For a webinar all about pricing strategies go here.

Christmas and New Year prices

The following video shows how you can use special prices and short break to configure restrictive arrival days and length of stay around Christmas.