

How can I add special pricing?

Special pricing allows you to create custom arrival days for a specific length of time without the need to amend the main settings of your price planner. This feature is useful for periods such as Christmas and bank holidays.

1. Go to **Properties > Edit > select Price Planner to the right of the property > Go.**

In the following example only allow a Monday and Friday is allowed for arrival. However, you can allow a Tuesday to be enabled as an arrival for a specific date to fill availability easily.

2. Click on the date you wish to enable for a special price within the **Special prices** row.

Dec 2024		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Availability																			
Start days																			
Prices		2,000.00																	
Special prices																			

This will open a pop-up window.

×

Special prices

Property: View Point 2

Start date: Fri 20 Dec 2024

Number nights:

Special price:

Reason for price:

☐ Allow bookings to end on this date

☐ Do not allow stays longer

☐ Copy to all properties
☐ Copy to selected properties

Save

Nights	Price	Reason
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3. Enter Number nights, e.g. from Tuesday 10 December 2024 you wish to allow a 3 night stay only.

Enter the price for that stay.

Enter a reason (not compulsory) e.g. Bank holiday.

4. Tick any additional settings and click Save.

Special prices

Property: View Point 2

Start date: Tue 10 Dec 2024

Number nights:

Special price:

Reason for price:

☐ Allow bookings to end on this date

☐ Do not allow stays longer

☐ Copy to all properties
☐ Copy to selected properties

Save

i Allow bookings to end of this date - if this box is ticked it means a guest can choose to also depart on this date.

Do not allow stays longer - this means regardless of your next available arrival day, ticking this box means a guest can book 3 nights from this date and nothing else.

Copy to all properties - Tick this to copy this special price to all other properties.

Copy to selected properties - Ticking this will open a window for you to manually select multiple properties to copy this special price to. (Hold the Ctrl/Cmd key down to select multiple properties).

5. Close the pop-up.

It will not automatically close after saving, this gives you the option to review the added special price and add more, if required.

Special prices

Property: View Point 2

Start date: Tue 10 Dec 2024

Number nights:

Special price:

Reason for price:

☐ Allow bookings to end on this date

☐ Do not allow stays longer

☐ Copy to all properties

☐ Copy to selected properties

Nights	Price	Reason	
3	350.00	Special offer - 3	<input type="button" value="Edit"/>
5	600.00	Special offer - 5	<input type="button" value="Edit"/>

stays set up for this arrival day

Once a special price is activated you can see a red dot within your Price Planner:

Dec 2024		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
Availability																	
Start days																	
Prices		2,000.00															
Special prices																	

For a webinar all about pricing strategies go [here](#).

Christmas and New Year prices

The following video shows how you can use special prices and short break to configure restrictive arrival days and length of stay around Christmas.